# Facebook Friends and Matrix Functions

#### **Graduate Research Day**



Joint with David F. Gleich, (Purdue), supported by NSF CAREER 1149756-CCF

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## **Network Analysis**

Use linear algebra to study graphs



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Use linear algebra to study graphs



## Graph, G

- V, vertices (nodes)
- E, edges (links)
- **degree** of a node = # edges incident to it.
- nodes sharing an edge are **neighbors**.

## **Network Analysis**

Use linear algebra to study graphs



# Graph, G

- **V**, vertices (nodes)
- E, edges (links)

Erdős Number Facebook friends Twitter followers Search engines Amazon/Netflix rec. Protein interactions Power grids Google Maps Air traffic control Sports rankings Cell tower placement Scheduling Parallel programming Everything Kevin Bacon

Diameter

Is everything just a few hops away from everything else?

Diameter Clustering

Are there tightly-knit groups of nodes?

Diameter Clustering

Connectivity

How well can each node reach every other node?

Diameter Clustering Connectivity

#### **Linear Algebra**

Eigenvalues and matrix functions shed light on all these questions.

These tools require a matrix related to the graph...

## **Graph Matrices**

Adjacency matrix, A

$$\mathbf{A}_{ij} = \begin{cases} 1, \text{ if nodes i, j share an edge (are adjacent)} \\ 0 \text{ otherwise} \end{cases}$$

Random-walk transition matrix, **P** 

$$P_{ij} = A_{ij}/d_j$$
 where  $d_j$  is the degree of node j.

Stochastic! i.e. column-sums = 1

### **Network analysis via Heat Kernel**

Uses include Local clustering Link prediction Node centrality

## Heat kernel is...

a graph diffusion a function of a matrix  $\exp(\mathbf{G}) = \sum_{k=0}^{\infty} \frac{1}{k!} \mathbf{G}^{k}$ For **G**, a network's  $\begin{bmatrix} \text{random-walk, P} \\ \text{adjacency, A} \\ \text{Laplacian, L} \end{bmatrix} \text{ matrix}$ 

#### **Heat Kernel describes node connectivity**

 $(\mathbf{A}^{\kappa})_{ij} = \#$  walks of length k from node *i* to *j* 

$$\exp(\mathbf{A})_{ij} = \sum_{k=0}^{\infty} \frac{1}{k!} (\mathbf{A}^k)_{ij}$$

"sum up" the walks between *i* and *j* 

For a small set of seed nodes, **s**, exp(A) s describes nodes most relevant to **s** 

## **Diffusion score**

"diffusion scores" of a graph = weighted sum of probability vectors

diffusion score vector =  $\mathbf{f}$ 





- P = random-walk transition matrix
  - \_\_\_\_ normalized

S

 $c_k$ 

- seed vector
- weight on
  - stage *k*

## **Heat Kernel vs. PageRank Diffusions**

Heat Kernel uses tk/k!

Our work is new analysis and algorithms for this diffusion.

**PageRank** uses  $\alpha^k$  at stage k.

Standard, widely-used diffusion we use for comparison. Linchpin of Google's original success!



#### **Heat Kernel vs. PageRank Theory**

good clusters fast algorithm

PR

Local Cheeger Inequality: "PR finds near-optimal clusters" existing constant-time algorithm [Andersen Chung Lang 06]

ΗK

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Our work

#### $\hat{\boldsymbol{x}} pprox \exp\left(\boldsymbol{\boldsymbol{P}} ight) \boldsymbol{s}$

- (1) Approximate with a polynomial
- (2) Convert to linear system

(Details in paper)

(3) Solve with sparse linear solver

#### $\hat{\boldsymbol{x}} pprox \exp\left(\boldsymbol{\boldsymbol{P}} ight) \boldsymbol{s}$

- (1) Approximate with a polynomial
- (2) Convert to linear system
- (3) Solve with sparse linear solver

$$\mathbf{A}\mathbf{x}^{(k)} \approx \mathbf{b}$$
$$\mathbf{r}^{(k)} := \mathbf{b} - \mathbf{A}\mathbf{x}^{(k)}$$
$$\mathbf{x}^{(k+1)} := \mathbf{x}^{(k)} + \mathbf{A}r^{(k)}_{big}$$

#### Gauss-Southwell Sparse solver

(Details in paper)

"relax" largest entry in **r** 

#### $\hat{\boldsymbol{x}} pprox \exp\left(\boldsymbol{\boldsymbol{P}} ight) \boldsymbol{s}$

- (1) Approximate with a polynomial
- (2) Convert to linear system
- (3) Solve with sparse linear solver
  - **Key:** We avoid doing these full matrix-vector products N $\exp(\mathbf{P}) \mathbf{S} \approx \sum_{k=0}^{N} \frac{1}{k!} \mathbf{P}^{k} \mathbf{S}$

(Details in paper)

### $\hat{\bm{x}} \approx \exp{(\bm{P})\,\bm{s}}$

- (1) Approximate with a polynomial
- (2) Convert to linear system
- (3) Solve with sparse linear solver
  - **Key:** We avoid doing these full matrix-vector products  $N = \sum_{k=0}^{N} \frac{1}{k!} P^k s$

(Details in paper)

(All my work was showing this actually can be done with bounded error.)

## Algorithms & Theory for $\hat{\mathbf{x}} \approx \exp(\mathbf{P}) \mathbf{s}$

Algorithm 1, Weak Convergence

- constant time on any graph,  $\tilde{O}(\frac{e}{c})$
- outperforms PageRank in clustering
- accuracy:  $\|\boldsymbol{D}^{-1}\mathbf{x} \boldsymbol{D}^{-1}\hat{\mathbf{x}}\|_{\infty} < \varepsilon$

# Algorithms & Theory for $\hat{\mathbf{x}} \approx \exp(\mathbf{P}) \mathbf{s}$ $\|\mathbf{D}^{-1}\mathbf{x} - \mathbf{D}^{-1}\hat{\mathbf{x}}\|_{\infty} < \varepsilon$

#### Conceptually

Diffusion vector quantifies node's connection to each other node. Divide each node's score by its degree, delete the nodes with score  $< \varepsilon$ .

Only a constant number of nodes remain in G!

Users spend "reciprocated time" with O(1) others.

## Algorithms & Theory for $\hat{\mathbf{x}} \approx \exp(\mathbf{P}) \mathbf{s}$

Algorithm 2, Global Convergence (conditional)

## **Power-law Degrees**

Realworld graphs have degrees distributed as follows. This causes diffusions to be **localized**.



[Boldi et al., Laboratory for Web Algorithmics 2008]

rank

## **Local solutions**

Magnitude of entries in solution vector

Accuracy of approximation using only large entries



## **Local solutions**

Magnitude of entries in solution vector

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## Algorithms & Theory for $\hat{\mathbf{x}} \approx \exp(\mathbf{P}) \mathbf{s}$

Algorithm 2, Global Convergence (conditional)

- sublinear (power-law)  $\tilde{O}(d \log d(1/\varepsilon)^{C})$ 

- accuracy:  $\|\mathbf{X} - \hat{\mathbf{X}}\|_1 < \varepsilon$ 

# Algorithms & Theory for $\hat{\mathbf{x}} \approx \exp(\mathbf{P}) \mathbf{s}$ $\|\mathbf{x} - \hat{\mathbf{x}}\|_1 < \varepsilon$

#### Conceptually

A node's diffusion vector can be approximated with **total** error  $< \varepsilon$  using only O(d log d) entries.

In realworld networks (i.e. with degrees following a power-law), no node will have nontrivial connection with more than O(d log d) other nodes.

# Experiments

### **Runtime on the web-graph**

A particularly sparse graph benefits us best



$$|V| = O(10^8)$$
  
 $|E| = O(10^9)$ 

#### GSQ, GS: our methods EXPMV: MatLab

## Thank you

Local clustering via heat kernel code available at http://www.cs.purdue.edu/homes/dgleich/codes/hkgrow

Global heat kernel code available at

http://www.cs.purdue.edu/homes/dgleich/codes/nexpokit/

Questions or suggestions? Email Kyle Kloster at kkloste-at-purdue-dot-edu